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Confidence

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Fresh Breath
CLINIC

If you suffer from bad breath
or bad taste, we can help.

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BREATHING EASY

**THE FRESH BREATH CLINIC WILL TAKE YOUR (BAD)
BREATH AWAY. BY CARLEY SPANKS**

If Listerine is a superhero of fresh breath, Anne Bosy must be Wonder Woman. Co-founder of the Fresh Breath Clinic in Toronto, Ontario, Bosy is enjoying sweet smelling success while helping others breathe easy. Established in 1993, her unique clinic focuses exclusively on breath-related problems and draws clientele from across North America. Bosy claims, "It has filled a void in the health continuum."

Advanced technology and extensive laboratory testing are part and parcel of assessment and treatment at this unusual clinic. Bosy uses an electro-chemical sensing unit called a Halimeter to measure hydrogen sulfide compounds in the breath that often cause odor. Stress levels, medical history and diet are also taken into consideration, as well as the acidity and bacteria content of the mouth. According to Bosy, bacteria are the most common cause of bad breath and despite normal dental care "odor-causing bacteria may become lodged in the tongue, in the back of the tongue and between the teeth."

Individually designed treatment programs combine antibiotic and herbal mouthwashes to fight off foul odors. Bosy explains, "Herbal rinses may not be strong enough to contain very aggressive bacteria but seem to work well in combination with an antimicrobial rinse." Rinses, whether medicated or not, react differently to each person. Taste-testing of rinses ensures that clients get their favourite flavor and that they comply with treatment. Up to 50 per cent of the population suffers from "oral malodour" or bad breath. While there is no cure for this disorder, products exist that can manage chronic conditions. The Fresh Breath Clinic uses "anything that is safe and works" and credits their 85 per cent success rate to their extensive product line.

Editorial Source

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